

# The Purine and Pyrimidine Society guide to Posters

## Content:

Your title should be informative; contain all the key words; be brief.

Your poster may contain the following sections:

- Background – why is the topic important?
- Methods – what did you do, how did you do it?
- Results – what happened?
- Conclusions – how the results can be used in the future, whether the method is successful, analogies with other systems...

The abstract will be in the conference booklet, so don't put it in the poster.

## Presentation:

If you do not know the shape of the poster board at the conference, and you are making a single sheet to be rolled up, an A0 'portrait' is more versatile than 'landscape'.

Use very little text: short sentences, brief descriptions. Details can be given in your publication, or in person at the poster session.

Use a clear font (Arial, Times New Roman, **Comic Sans MS**, Batang, for example) in

**26 point** or larger, so it can be read by a normally-sighted person from 2 metres.

Be colourful but not gaudy! Remember many men are red-green colour-blind, and some readers have impaired sight; therefore you need to use a good contrast between text and background colour.

Put your title in a separate panel or area, including:

- Logo of institute(s)
- Names and full addresses of authors
- Email address of presenting author

Place the sections (Background, Methods, Results, and Conclusions, for example) so that the most important information is at eye-level – in the upper half of your poster.

Figures – essential: arrange them aesthetically, giving most space to important or complex information; use coloured bars or symbols, with a key for each Figure.

Further reading or essential references can be given in a smaller font size, near the bottom of the poster.

Your own presence and animation will enhance the presentation: however, don't forget that some people will read your poster alone at a quiet time to make notes of the essential points.

Provide A4 handouts, or reprints of related publications, for interested visitors.